4th Edition

QATAR INTERNATIONAL BOAT SHOW

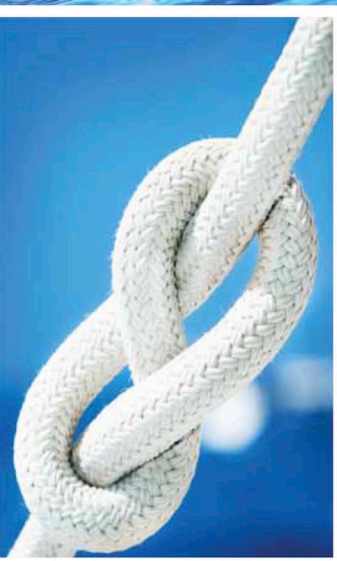
Qatar International Boat Show 2016

December 7th - 10th | Lusail Marina Doha, Qatar

Organised by Al Mannai Events W.L.L

IFBSO THE WORLD'S LEADING BOAT SHOWS CANDIDATE MEMBER

ufi The International Association of the Exhibition Industry



Hosted by

Lusail City

Qatari Diar — The Art of Real Estate

Ministry of Interior & Coast Guard Dept

Licensed by

Qatar Tourism Authority

About Qatar International Boat Show

With the GCC's marine market growing rapidly, Qatar International Boat Show serves as an ideal maritime-industry networking platform and a key business driver for the marine sector boosting regional marine industry.
QIBS is an established premium yachting event to preview new products, evaluate market trends and establish long-lasting and commercially profitable partnerships in the region.
Our commitment is to deliver consistently high standards and enhance our exhibitors' and visitors' overall experience.
Following the resounding success of the Third edition of the Qatar International Boat Show (QIBS) in 2015, showcasing over 90 international exhibitors displaying 75 boats and attracting more than 12,000 visitors, Qatar International Boat Show 2016 will take place from 7 – 14 December 2016 at Lusail Marina.

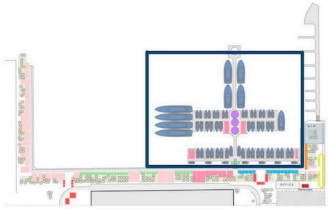
QIBS 2016 opening hours will be from 2.30pm to 9.30pm Wednesday to Saturday

During QIBS 2015 15 boats were sold valued at more than QR 80 million as well as 7 prospective orders valued at more than QR 65 million.
88 % of the exhibitors confirmed their participation at QIBS 2016 before the end of the show.

QIBS 2016 Prospects

Qatar International Boat Show is a candidate member of:
• The International Federation of Boat Show Organisers (IFBSO) thereby being recognized as an international organiser among an elite family of member shows. Furthermore, although the exhibition should have at least three years behind it, the fact that QIBS was admitted after just one show, is testament to the huge impact that the first show generated in the industry.

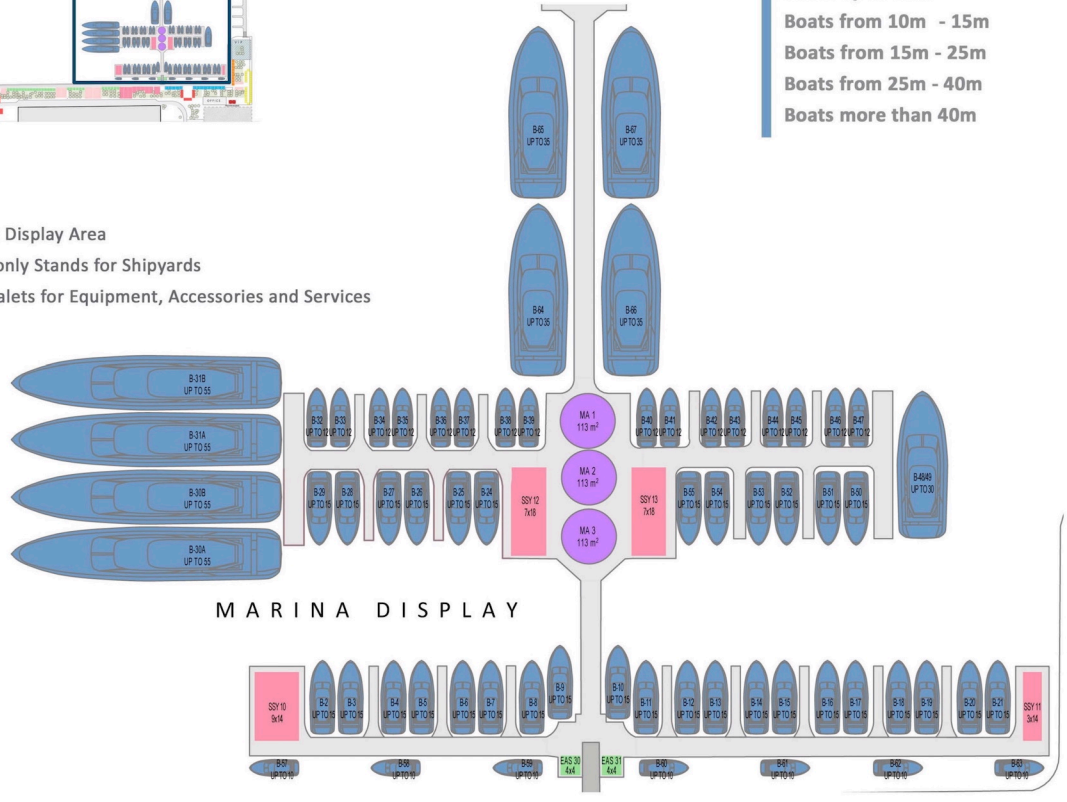
And a member of:
• **Arab Marine Industries Association (AMIA)**, which is part of the International Council of Marine Industry Associations (ICOMIA), the international trade association representing the global marine industry since 1966.
• **Business France**, the French Agency for International Business Development and UCINA, the Italian Marine Industry Association. This ensures future attendance and credibility of the show from both the French and Italian markets.

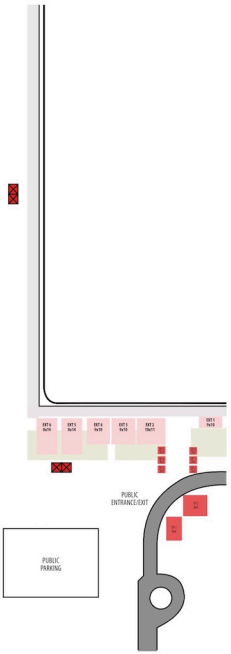


Sea Marina Berths / per boat (LOA)

Boats up to 10m	USD 3,300
Boats from 10m - 15m	USD 4,500
Boats from 15m - 25m	USD 6,100
Boats from 25m - 40m	USD 8,900
Boats more than 40m	USD 9,900

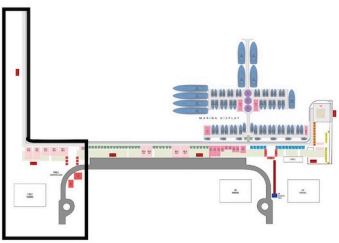
- Marina Display Area
- Space only Stands for Shipyards
- 4x4 Chalets for Equipment, Accessories and Services





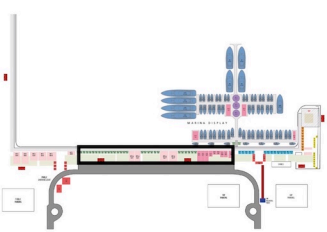
External Display Area / per m2

Open area - space only **USD 137**
As per the different stand options in the floor plan



Space only Stands for Boats and Water Crafts

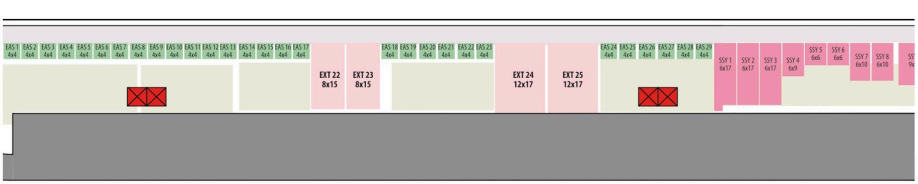
Sponsors Stands

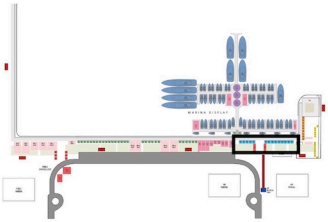


Hospitality Chalets 4x4

Standard Edition (16 m²) **USD 4,200**
Including wooden floor with carpet, one double socket and general lighting.

Turnkey Edition (16 m²) **USD 5,400**
Including all the above plus four conference chairs, one round coffee table, one literature rack and one reception desk.



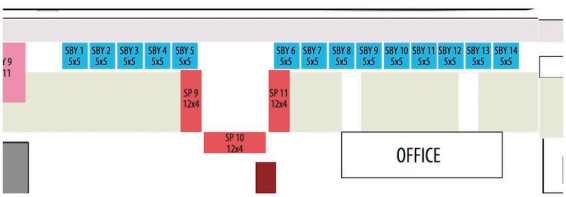


Hospitality Chalets 5x5

Standard Edition (25 m²) **USD 7,200**
Including wooden floor with carpet, one double socket and general lighting.

Turnkey Edition (25 m²) **USD 8,700**
Including all the above plus four leather chairs, one coffee table, three bar stools, one high table, one literature rack and one reception desk.

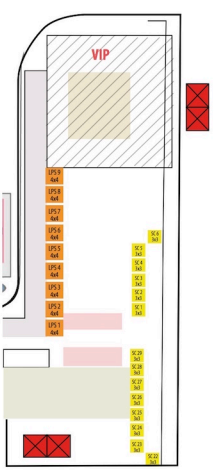
- Space only Stands for Shipyards
- 5x5 Chalets for Shipyards and Boatyards
- Sponsors Stands

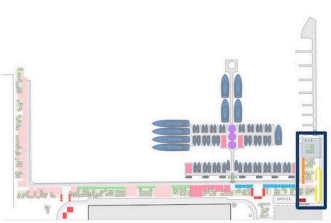


Hospitality Chalets 3x3

Standard Edition (9 m²) **USD 2,800**
Including wooden floor with carpet, one double socket and general lighting.

Turnkey Edition (9 m²) **USD 3,900**
Including all the above plus one high table, two bar stools, one literature rack and one reception desk.





- 4x4 Chalets for Luxury Products and Services
- 3x3 Chalets for Equipment, Accessories and Services
- Space only Stands for Boats and Water Crafts

QIBS 2016 - Event Information

The Fourth Edition of the Qatar International Boat Show, the only one of its kind in the country, will take place from **7-10 December 2016** at the **Lusail Marina** located within **Lusail City.**

QIBS 2016 Opening hours

Wednesday to Saturday from 2.30pm to 9.30pm

QIBS 2015 - Facts & Figures

90 leading exhibitors from 15 countries including Bahrain, Canada, Czech Republic, France, Germany Italy, Lebanon, Monaco, Poland, Qatar, Switzerland, Turkey, UAE, UK and the USA.
65% international exhibitors
40 new exhibitors
More than **120 brands** on display
75 boats on display
88% of exhibitors confirmed their participation at QIBS 2015 before the end of the show

Over **12,000 Visitors** from 54 countries
42% Business and Trade professionals
53% of our visitors own a boat

QAR 1.5 million invested into advertising, reaching 4 million potential visitors
Over **QAR 26 million** worth of public relations, with double the press coverage of 2013, reaching a potential audience of more than 103 million
79 registered and accredited journalists attended over the 5 days
QAR 9 million worth of press exposure was secured on prime, totalling 155 minutes on TV and radio reaching over 35 million people
9,159 Facebook fans
Twitter and Instagram followers **increased four- fold** since the first edition of the show
Dedicated social media competition to **"Win a day aboard a luxury yacht"** was a success creating a real buzz around the event

QATAR INTERNATIONAL
BOAT SHOW

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